Dear SDMB Supporter:

2016 was a big year for SDMB, and with your help we can make 2017 an even bigger year! Business sponsorships are a major source of financial support for mountain bike and trail projects, as well as a great way to show that your business steps up to support trails and mountain biking in Tucson and Southern Arizona.

**SDMB 2016 Major Accomplishments:**

- 3.5 miles of new MTB-optimized, multi-use singletrack build at Starr Pass in Tucson Mountain Park.
- 2,000+ hours of “boots on the ground” volunteer time donated.
- 18 large-scale volunteer events facilitated, with an average of 15-20 volunteers at each event.
- Inaugural year of “Brushtoberfest,” an annual trail-brushing event with 25 volunteers participating.

**SDMB 2017 Major Projects (Note: projects will be prioritized based on approval from land managers and available resources):**

- **Tucson Mountain Park/Starr Pass:** Continued trail development including construction of the Mockingbird Trail, Enchanted Hills Trails Park, and Painted Hills Trails Park. Layout and design of a proposed directional gravity trail adjacent to the 36th St. Trailhead, to be built in 2018.

- **McKenzie Ranch:** Construction of the McKenzie Ranch Cross Country Race Venue, a 10-mile trail system in Vail designed for mountain bike racing. Construction scheduled to be completed by end of 2017.

- **100-Acre Wood Bike Park:** Development of a progressive bike skills park in collaboration with the City of Tucson and Davis-Monthan Air Force Base. Phase 1 will include design and construction of 4+ miles of MTB-specific singletrack throughout Summer and Fall 2017. Future phases will include a pump track, dirt jumps, a flow trail, a children’s area, and associated city park amenities.

- **Big Wash Connector Trail:** Construction of the multi-use connector trail from Rancho Vistoso Blvd. to the Honeybee Canyon trails to create a legitimate public access point for the popular trail system. A collaboration with the Town of Oro Valley and Pima County.

- **Implementation of a Trail Stewardship Program with Pima County,** which will see our local trails maintained by volunteer stewards trained and supervised by SDMB.
SDMB 2017 Business Sponsorship levels and benefits:

• $250: Blue Level (Build Day Sponsor)
  - Business name, logo, and description included on “Friends” page of SDMB website.
  - “SDMB Business Supporter” window decal.
  - Naming rights for a 2017 build day or trail maintenance event, with the opportunity to participate in the event and have an official presence before/during/after as desired.

• $500: Black Diamond Level
  - Business name, logo, and description included on “Friends” page of SDMB Website.
  - “SDMB Business Supporter” window decal.
  - Naming rights for a 2017 build day or trail maintenance event, with the opportunity to participate in the event and have an official presence before/during/after as desired.
  - Business logo included on rotating banner on the front page of the SDMB website.

• $750: Double Black Diamond Level
  - Business name, logo, and description included on “Friends” page of SDMB Website.
  - “SDMB Business Supporter” window decal.
  - Naming rights for a 2017 build day or trail maintenance event, with the opportunity to participate in the event and have an official presence before/during/after as desired.
  - Business logo prominently included on the front page of the SDMB website.
  - Business name/logo featured on the SDMB email newsletter

SDMB by the Numbers

• Paying members: 350+
• Followers on Facebook: 2,600+
• Email reach: 1,100+

To show your support for SDMB and help us in our mission to Build, Ride, and Protect trails in Tucson and Southern Arizona, email trailsteward@sdmb.org.