



SDMB 2017 Business Supporter Program Overview

Dear SDMB Supporter:

2016 was a big year for SDMB, and with your help we can make 2017 an even bigger year! Business sponsorships are a major source of financial support for mountain bike and trail projects, as well as a great way to show that your business steps up to support trails and mountain biking in Tucson and Southern Arizona.

SDMB 2016 Major Accomplishments:

- 3.5 miles of new MTB-optimized, multi-use singletrack build at Starr Pass in Tucson Mountain Park.
- 2,000+ hours of “boots on the ground” volunteer time donated.
- 18 large-scale volunteer events facilitated, with an average of 15-20 volunteers at each event.
- Inaugural year of “Brushtoberfest,” an annual trail-brushing event with 25 volunteers participating.

SDMB 2017 Major Projects (Note: projects will be prioritized based on approval from land managers and available resources):

- Tucson Mountain Park/Starr Pass: Continued trail development including construction of the Mockingbird Trail, Enchanted Hills Trails Park, and Painted Hills Trails Park. Layout and design of a proposed directional gravity trail adjacent to the 36th St. Trailhead, to be built in 2018.
- McKenzie Ranch: Construction of the McKenzie Ranch Cross Country Race Venue, a 10-mile trail system in Vail designed for mountain bike racing. Construction scheduled to be completed by end of 2017.
- 100-Acre Wood Bike Park: Development of a progressive bike skills park in collaboration with the City of Tucson and Davis-Monthan Air Force Base. Phase 1 will include design and construction of 4+ miles of MTB-specific singletrack throughout Summer and Fall 2017. Future phases will include a pump track, dirt jumps, a flow trail, a children’s area, and associated city park amenities.
- Big Wash Connector Trail: Construction of the multi-use connector trail from Rancho Vistoso Blvd. to the Honeybee Canyon trails to create a legitimate public access point for the popular trail system. A collaboration with the Town of Oro Valley and Pima County.
- Implementation of a Trail Stewardship Program with Pima County, which will see our local trails maintained by volunteer stewards trained and supervised by SDMB.

Sonoran Desert Mountain Bicyclists
PO Box 65075, Tucson AZ 85718
www.sdmdb.org
Tax ID # 27-449320

SDMB 2017 Business Sponsorship levels and benefits:

- **\$250: Blue Level (Build Day Sponsor)**
 - Business name, logo, and description included on “Friends” page of SDMB website.
 - “SDMB Business Supporter” window decal.
 - Naming rights for a 2017 build day or trail maintenance event, with the opportunity to participate in the event and have an official presence before/during/after as desired.
- **\$500: Black Diamond Level**
 - Business name, logo, and description included on “Friends” page of SDMB Website.
 - “SDMB Business Supporter” window decal.
 - Naming rights for a 2017 build day or trail maintenance event, with the opportunity to participate in the event and have an official presence before/during/after as desired.
 - **Business logo included on rotating banner on the front page of the SDMB website.**
- **\$750: Double Black Diamond Level**
 - Business name, logo, and description included on “Friends” page of SDMB Website.
 - “SDMB Business Supporter” window decal.
 - Naming rights for a 2017 build day or trail maintenance event, with the opportunity to participate in the event and have an official presence before/during/after as desired.
 - **Business logo prominently included on the front page of the SDMB website.**
 - **Business name/logo featured on the SDMB email newsletter**

SDMB by the Numbers

- Paying members: 350+
- Followers on Facebook: 2,600+
- Email reach: 1,100+

To show your support for SDMB and help us in our mission to Build, Ride, and Protect trails in Tucson and Southern Arizona, email trailsteward@sdmb.org.